

Section III. Eligibility Data Sheet

Notes on the Eligibility Data Sheet

This Section is intended to assist the Procuring Entity in providing the specific information and requirements in relation to corresponding clauses in the Eligibility Documents, and has to be prepared for each specific procurement.

The Procuring Entity should specify in this Section the information and requirements specific to the circumstances of the Procuring Entity, the processing of the eligibility, and the rules that will apply in the determination and evaluation of eligibility.

In preparing this Section, the following aspects should be checked:

- (a) Information that specifies and complements provisions of the Eligibility Documents must be incorporated.
- (b) Amendments and/or supplements, if any, to provisions of the Eligibility Documents as necessitated by the circumstances of the specific procurement, must also be incorporated.

Eligibility Data Sheet

Eligibility Documents	
1.1	Only Strategic Communications Firms / Media Planning and Placement Agencies / Advertising Agencies may participate in the procurement process for this Consulting Services.
1.2	Professional Regulations Commission (PRC), if applicable.
2.1	Please see Reference to Section 5 of this EDS.
2.1(a)(i)	No additional requirements.
2.1(a)(ii)	<p>On Similar and/or Relevant contracts, no additional requirements.</p> <p>The Service Provider must be a Strategic Communications Firm / Media Planning and Placement Agency / Advertising Agency with the necessary personnel and staffs to develop and implement the Publicity and Advocacy Strategy. It must be duly established in the Philippines and may have tie-up or joint venture (JV) arrangements with a market research agency, media placement agency and/or production company.</p> <p>The Service Provider, and its partner/s, must have been in existence for at least five (5) years and must have undertaken similar advocacy campaigns engaging the general public including the youth through various media platforms/channels within the last five (5) years. Impact of said advocacies or campaigns must be demonstrated through appropriate metrics set by the client (sales performance, number of inquiries, web traffic, social media engagement, etc.) or client feedback.</p> <p>Proofs of the similar advocacy campaigns undertaken by the Service Provider within the last five (5) years should be submitted together with the proposal, including the appropriate metrics or client feedback.</p>
2.1(a)(ii.7)	Certificate of completion / satisfactory service / final payment, or equivalent/similar document, for all submitted completed contracts within the last five (5) years.
3.1	Please see Reference to Section 5 of this EDS.
4.1	No additional requirements.

4.2	Each prospective bidder/proponent shall submit one (1) original and three (3) properly tabbed/labeled certified true copies of its eligibility documents.
4.3(c)	Ms. Minerva Eloisa P. Esquivias Assistant National Statistician Vice Chairperson PSA Bids and Awards Committee (PSA BAC)
4.3(d)	Consulting Services for the Publicity and Advocacy Strategy of the 2020 Census of Population and Housing (2020 CPH)
5	The address for submission of Eligibility Documents is: PSA Bids and Awards Committee 11 th Floor, Cyberpod Centris One, Eton Centris EDSA cor Quezon Avenue, Quezon City The <u>deadline for submission of eligibility documents</u> is 06 July 2018 (Friday), 12:00 P.M.
7.1	Please see Reference to Section 5 of this EDS.
7.2	Please see Reference to Section 5 of this EDS.
8.1	The place of opening of Eligibility Documents is: PSA Conference Room, 17 th Floor, Cyberpod Centris Three, Eton Centris EDSA, Quezon City The <u>date and time of opening of eligibility documents</u> is 17 July 2018 (Tuesday), 9:00 A.M.
9.1	Please see Reference to Section 4.3(d) of this EDS.