



REPUBLIC OF THE PHILIPPINES
PHILIPPINE STATISTICS AUTHORITY

REQUEST FOR EXPRESSION OF INTEREST (EOI) AND SUBMISSION OF ELIGIBILITY DOCUMENTS FOR THE PROVISION OF SERVICES FOR THE PUBLICITY AND ADVOCACY STRATEGY OF THE 2020 CENSUS OF POPULATION AND HOUSING (2020 CPH)

1. The Philippine Statistics Authority through the 2018 General Appropriations Act (2018 GAA) intends to apply the sum of TWO MILLION PESOS (PhP 2,000,000.00), being the Approved Budget for the Contract (ABC) to payments under the contract for the consultancy services for the Publicity and Advocacy Strategy of the 2020 CPH. Bids received in excess of the ABC shall be automatically rejected at the opening of the financial proposals.
2. The PSA now calls for the submission of EOI and eligibility documents from interested Strategic Communications Firm/Media Planning and Placement Agency/Advertising Agency for the conduct of the abovementioned undertaking. Eligibility documents of interested consultants must be duly received by the PSA BAC Secretariat on or before **03 October 2018 (Wednesday), 11:30 A.M.** at the PSA BAC Secretariat, 11th Floor, Cyberpod Centris One, Eton Centris, EDSA cor. Quezon Avenue, Diliman, Quezon City. Applications for eligibility will be evaluated based on a non-discretionary “pass/fail” criterion.
3. Interested bidders (Strategic Communications Firm/Media Planning and Placement Agency/Advertising Agency) may obtain further information from the PSA and inspect the Bidding Documents at the address given below during office hours.

PSA BAC Secretariat
11th Floor, Cyberpod Centris One, Eton Centris
EDSA corner Quezon Avenue
Diliman, Quezon City

4. A complete set of Bidding Documents may be acquired by Shortlisted Bidders on 04 October 2018 from the address above and upon payment of the applicable fee for the Bidding Documents, pursuant to the latest Guidelines issued by the GPPB, in the amount of P5,000.00. It may also be downloaded free of charge from the website of the Philippine Government Electronic Procurement System (PhilGEPS) and the website of the Procuring Entity, provided that Bidders shall pay the applicable fee for the Bidding Documents not later than the submission of their bids.
5. The PSA BAC shall draw up the short list of consultants from those who have submitted EOI, including the eligibility documents, and have been determined as eligible in accordance with the provisions of Republic Act 9184 (RA 9184), otherwise known as the “Government Procurement Reform Act”, and its



Management System
ISO 9001:2015



PSA Complex, East Avenue, Diliman, Quezon City, Philippines 1101
Telephone: (632) 938-5267
www.psa.gov.ph

Implementing Rules and Regulations (IRR). The short list shall consist of five (5) prospective bidders who will be entitled to submit bids. The criteria and rating system for short listing are in accordance with applicable experience/qualifications (i.e., track record and qualification of key personnel) and financial capacity.

6. Bidding will be conducted through open competitive bidding procedures using non-discretionary "pass/fail" criterion as specified in the IRR of RA 9184. Bidding is restricted to Filipino citizens/sole proprietorships, cooperatives, and partnerships or organizations with at least sixty percent (60%) interest or outstanding capital stock belonging to citizens of the Philippines.
7. Proposals shall be evaluated using the Quality-Based Evaluation/Selection (QBE/QBS) procedure. The criteria with rating system for the evaluation of proposals shall be provided in the Instructions to Bidders (ITB).
8. The contract shall be completed within three (3) months.
9. The PSA reserves the right to reject any and all proposals, including that of a single eligible proponent, waive any minor deviation in the submitted documents which will not materially affect the substance of the proposal, annul the bidding process, or not award the contract without thereby incurring any liability to the affected participating Consultant/s.
10. For further information, please contact the PSA BAC Secretariat:

Ms. Daisy S. Adlawan
PSA Bids and Awards Committee
11th Floor, Cyberpod Centris One, Eton Centris
EDSA corner Quezon Avenue
Diliman, Quezon City
Telephone No. (02) 374-8281
Email: F.Teves@psa.gov.ph

Issued on **14 September 2018**.

Rosalinda P. Bautista

DIR. ROSALINDA P. BAUTISTA, CESO V
OIC-Deputy National Statistician – Sectoral Statistics Office
Vice Chairperson, PSA Bids and Awards Committee

dm *f*